

Gulfnet implements ICT System Services for the American United School

Kuwait City, 18 May 2015 Gulfnet communications, one of Kuwait's leading technology providers, has implemented a state of the art infrastructure within the American United School (AUS), supporting their unrivaled combination of 21st century technology and traditional student-centered learning.

Experienced in smart solutions, Gulfnet supplied key elements such as; digital signage, smart labs & classrooms, interactive touch-screens and intelligent Wi-Fi coverage, all of which are essential to maintain effective communication between staff, pupils and parents.

*"The education sector always looks forward to the application of the most modern technological solutions, that contribute to accelerate the delivery of information accurately and with high quality. From that perspective **Gulfnet** chooses to highlight its role as a leader in contributing to implementation and supervision of those solutions"* said Mr. Ihab Merei, the ICT- Business Manager of Gulfnet Communications

"By utilizing the Public Display Screen & Kiosks and Digital signage solutions at receptions, lobby & corridors, allows the school to incorporate the latest in technology to communicate with Students and Parents alike with ease. The digital signage at schools is growing rapidly; they are being used to educate students, provide Information, and promote student events.

It further allows to educate the students on the benefits of providing a paperless environment; which in turn promotes the benefits to the Environment conservation a move which AUS is keen on promoting within its premises as a promise towards a "Go Green Movement" he added.

"AUS has standardized the Interactive touch LEDs which are provided by Gulfnet at the front of every classroom. The combination of ten point multi-touches and the latest teaching software plus the Tablet and Cell Phone collaboration through special software meant it was the perfect package for AUS.

The touch LEDs coupled with intelligent Wi-Fi reinforces the teaching and learning experience in the classroom and provides a format that capitalizes on the way student s learn best utilizing a more progressive way of presenting information" said Rusty Bruns, the Chief Information Officer at AUS.

Gulfnet has custom-built a smart solution for the AUS campus that ensures a responsive, sustainable and supportive environment. This integrated solution provides a critical foundation for their educational vision and mission as well as their strategy of providing classroom technology that can facilitate everyday learning.

*"American United School is another feather in the cap as one of the successful projects of **Gulfnet** in terms of developing comprehensive ICT Smart Building solutions"* Mr. Ihab Concluded.

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About Gulfnet:

Gulfnet Communications Co. (**Gulfnet**) is one of the main Information and Communication Technology (ICT) providers, serving large enterprises, government, banking & finance, small and mid-size businesses for more than 23 years. Established in 1991 in Kuwait, Gulfnet was the first to provide Internet services in the Gulf region.